

Sportscore Downtown

Fact Sheet

Project Design

- * Facility will include eight indoor hard-court basketball courts convertible to 16 volleyball courts or wrestling mats, 42 pickleball courts, and are-as for other indoor hard-court sports
- * Total complex parking availability of +/- 500 spaces. 500 additional spaces located within 1/4 mile of the complex
- * Facility will contain 105,000 sq. ft. including a central entry/office and concessions section with a second story mezzanine level to provide additional restaurant and programming space. Includes a southern addition that will be utilized as the “Court of Champions” for tournament finals and other special programs/events
- * Interior areas convertible for use of flat space for trade shows and conferences
- * New exterior panels, riverfront boardwalk and bus, truck and pedestrian access. Design will provide windows and access to the river (west side). Additional windows on the north and east sides to provide exterior connectivity and day-lighting.

Additional flex spaces that will provide use for meetings and events and programming opportunities for the community and the Park District

Programming & Management

- * Marketing analysis shows that there are approximately 450 “events” available for the facility within the calendar year, which include traveling team practices and camps, use by RPS205 and the community, and various tournaments (basketball, volleyball, wrestling, dance & cheer and adaptive sports)
- * These events would result in approximately 235,000 visitors in year one, growing to roughly 306,000, in year five
- * Park District will have programming and management responsibilities and have been working cooperatively with Rockford Public Schools on after-school programs
- * Current projections indicate 25-30 tournaments per year in year one, growing to maximum capacity in year five
- * Facility construction is coordinated by City of Rockford. Rockford Park District will manage and operate the facility with marketing and event support from the Rockford Area Convention & Visitors Bureau.



Economic Impact

- *The facility will create approximately 200 construction jobs during development then generate another 225 permanent (full-time equivalent—FTE) jobs upon opening (combined with Sportscore II development)
- * Combined with Sportscore II improvements, the projects will generate \$1.9 million annually of new tax revenue and \$16.5 million annually of new private sector economic activity

Facility Access

- *Multiple ingress/egress points to serve the facility including connection from the hotel-motel campus
- *Major road improvements completed in all directions: North Main, East State , South Main, West State.

Funding/Project Budget

- * Construction Costs: estimated at \$24.4 million including land acquisition, upper and lower tier construction, and contingencies
- * Sources of funding will (approximately) include:
 - ⇒ Reclaiming First/WCRTFB Funding 12%
 - ⇒ Rockford Park District 15%
 - ⇒ City of Rockford 30%
 - ⇒ Grant Sources 42%

Project Schedule

- * Local contractor, Stenstrom, awarded construction bid January 2015
- * Opening date is June 2016

