# Sportscore II/Indoor Soccer Building

## **Fact Sheet**

## **Project**

Outdoor expansion/improvements to include:

- Five multi-purpose synthetic turf, lighted fields for soccer, softball, baseball, football, lacrosse, and other turf field related programs.
- Wedgbury Stadium improvements including synthetic turf and lights.
- Site amenity improvements including concessions, restrooms, paths, and other player and spectator experience enhancements.
- Minimum of 1,000 additional parking spaces.

Indoor expansion/improvements to include:

- Addition to the current Indoor Sports Center which will include three indoor multi-purpose, synthetic
  turf fields for soccer (convertible to one full size field), softball, baseball, football, lacrosse, and other
  turf related programs.
- Additional restrooms, concessions, and spectator seating for 300-500.
- Conversion of the current Indoor Sports Center volleyball/basketball courts to one multi-purpose artificial turf field.
- Completed project will include six outdoor synthetic turf fields, 23 outdoor natural grass fields and six indoor synthetic turf fields.

## **Economic Impact**

- The facilities will create approximately 200 construction jobs during development and another 225 permanent full-time equivalent jobs upon opening (in conjunction with the downtown sports center.)
- Full operation of the Reclaiming First facilities will produce annually \$16.5 million in private sector revenue and \$1.9 million in new tax revenue to the region.
- The new facilities and improvements will also prevent further loss of over\$500,000 annual lost revenue.

## **Programming**

- Marketing analysis indicates an additional 34 events representing 2464 teams and 128,304 visitors can be added on a year-round basis. This would include traveling teams, local competitive teams, local sports clubs, and local recreational players and teams.
- The Rockford Park District will program and manage the facilities with local sports clubs, regional communities and school districts, and various tournament organizers; similar to current Sportscore I, II, and Indoor Sports Center programming practices.
- Major tournament and event marketing planning and implementation will be coordinated by the Rockford Area Convention & Visitors Bureau, Rockford Park District, the Rockford Area Hotel/Motel Association, area restaurants and businesses, and local municipalities.



- The project will continue current outdoor tournaments, add 15 or more various outdoor tournaments, and add approximately 12-15 more indoor tournaments each year.
- The new facility adds approximately 115,000 square feet indoor space for a total of 160,000 square feet of indoor, programmable space.

## **Facility Access**

There are multiple avenues of ingress/egress to the facility facilitated by Winnebago County, City of Loves Park, and Rockford Park District's \$30 million investment in the Interstate-90/Riverside Blvd/Paledine Pkwy road improvements in 2010.

## **Funding/Project Budget**

**Construction Costs:** 

- Sportscore II outdoor fields, stadium improvements, parking, restrooms, concessions, paths and amenities: \$18 million
- Indoor Sports Center expansion including three new soccer fields and conversion of the current building: \$13 million

Sources of Funding (approximately):

•	Municipal contributions	\$11.58 million
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Winnebago County - \$7 million approved

Village of Cherry Valley - \$10,000 received; \$590,000 requested

Village of Machesney Park - \$50,000 received; \$550,000 requested

City of Loves Park - \$3.38 million approved

•	Hotel tax	.\$10.5 million
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- Rockford Park District ......\$6 million
- Dept. of Natural Resources PARC grant......\$2.5 million

\$31.221 million capital funding

## **Project Schedule**

- The master plan was completed and architects Larson & Darby and McClure Engineering have been contracted to complete design by March 2015.
- Project design, bidding and construction to be completed for facility opening in spring of 2016.

