

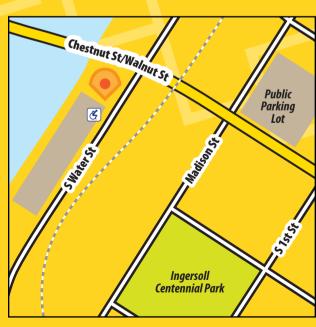
Friday, April 24, 2015 • 3:00 pm

Sportscore Downtown on the Rock *(former Ingersoll building)* 301 S Water St, Rockford, IL 61101

Join us as we celebrate construction on the Sportscore
Downtown on the Rock, the latest phase of the Reclaiming
First! initiative. This new sports complex will provide regional
residents local access to world-class recreational facilities for
enjoyment. It also will be instrumental in retaining, regaining,
and growing amateur sports in the region, and support growth
and development of downtown Rockford.

Reclaiming First! is a joint sports tourism economic development project of the Winnebago County Regional Tourism Facility Board. Member entities include cities of Loves Park, Rockford, and South Beloit, county of Winnebago, villages of Cherry Valley, Machesney Park, Rockton, and Roscoe, Rockford Area Convention & Visitors Bureau, and Rockford Park District. Capital development of the Downtown Sportscore on the Rock is led by the City of Rockford.

For more information and updates, visit reclaiming first.org.



Street parking on Madison St. recommended, handicap accessible parking in lot at Water St. and Walnut St.

Event contacts: Julia Valdez (779) 348-7402 or Julia Halsted (815) 987-8855